

# Sample Messaging



## Domestic Violence Awareness Month

### Hashtags

#EndDVinAZ, #ItCanStop, #DomesticViolenceAwarenessMonth, #DVAM, #DVAM2020

### Suggested Language:

October is #DomesticViolenceAwarenessMonth. Together, we can shed light on domestic violence and connect survivors to critical resources and support. Visit [ItCanStop.az.gov](http://ItCanStop.az.gov). #EndDVinAZ #ItCanStop

Arizona is committed to providing resources and support for victims and survivors of family violence. Help is available! Connect with resources and support at [ItCanStop.az.gov](http://ItCanStop.az.gov). Together, we can #EndDVinAZ. #ItCanStop

Domestic Violence does not discriminate. It affects all ages, races, religions, socioeconomic backgrounds, and education levels. Together, we can #EndDVinAZ. Connect to resources and support at [ItCanStop.az.gov](http://ItCanStop.az.gov). #ItCanStop

Now more than ever, we must continue to prioritize the health and safety of Arizonans. Help raise awareness about domestic violence. Resources are available at [EndDVinAZ.az.gov](http://EndDVinAZ.az.gov). #ItCanStop #EndDVinAZ



## Lighting Arizona Purple

### Hashtags

#EndDVinAZ, #LightingAZPurple, #ItCanStop, #DomesticViolenceAwarenessMonth, #DVAM, #DVAM2020

### Suggested Language:

October is #DomesticViolenceAwarenessMonth. Show your support for victims and survivors by #LightingAZPurple and making a commitment to #EndDVinAZ.

Join me in #LightingAZPurple and show your support for victims and survivors of family violence during Domestic Violence Awareness Month. Together, we can #EndDVinAZ. #ItCanStop

Domestic Violence does not discriminate. It affects all ages, races, religions, socioeconomic backgrounds, and education levels. This October, I'm #LightingAZPurple in recognition of #DomesticViolenceAwarenessMonth. Together, we can #EndDVinAZ.

Now more than ever, we must continue to prioritize the health and safety of Arizonans. Help raise awareness about domestic violence by #LightingAZPurple. #ItCanStop #EndDVinAZ

### Wear Purple Day (October 22nd)

Today, I stand in solidarity with victims and survivors of domestic violence. Show your support by wearing purple today. Together, we can #EndDVinAZ. #LightingAZPurple #WearPurpleDay