

Vision: Strengthen the health and safety of Arizona’s communities through collaboration and capacity building across the state.

Mission: Develop and implement programs, strategies, and initiatives to strengthen the continuum of services in communities through partnerships with community, faith, private, public, & tribal partners.

Agency Description: GOYFF is a cabinet level agency that administers state and federal grant programs and engages stakeholders across all sectors throughout the state to improve services and service delivery to our citizens. Through a trauma-informed lens, GOYFF develops programs, coalitions, strategies, and initiatives to support the Governor’s priorities related to workforce development, substance abuse, human trafficking, sexual & domestic violence, aging, child well-being, and juvenile justice. GOYFF also serves as the Governor’s faith-based office and administers the state’s AmeriCorps program. As part of our work, GOYFF staffs and convenes nine of the Governor appointed commissions.

Executive Summary: GOYFF’s Strategic Plan reflects goals to be accomplished in four key areas:

Goal 1: Integrate continuous quality improvement into agency operations.

Goal 2: Optimize grant management through standardization of protocols and processes.

Goal 3: Strengthen relationships and programs with key stakeholders including state agencies, local governments, Tribal Nations and communities, faith and community-based organizations, philanthropy, and other service providers.

Goal 4: Transform Arizona’s agencies and partners into a trauma-informed and family-focused service delivery system.

Summary of 5 Year Strategic Priorities			
#	Multi-Year Strategy	Year	Progress / Successes
1	Continuous Quality Improvement in Agency Operations	2018	Agency assessment scores increased monthly as part of Arizona Management System (AMS) strategy. The agency fully deployed AMS and continuously evaluates improvements. AMS training continued using the tools, which drive successes, teambuilding, growth and focus. Continued to identify areas of focus for improvement. Employee engagement and satisfaction also demonstrated improvement.
2	Improved Grants Management System	2018	Continued to improve planning and goal setting for all existing grant programs. Continue to utilize the e-grant system, electronic signatures, and contract process. Improved building community capacity through grant writing workshops, in addition to more traditional technical assistance.
3	Strengthening Strategic Partnerships and Outreach Across the State	2018	Continued to improve partnerships and processes for Councils and Commissions. Increased participation in tribal consultation annual meeting. Improved digital presence which increased engagement with the community through meetings and other stakeholders strategies.
4	Invest in Arizona’s Trauma-Informed (TI) & Family-Focused Service Delivery System	2018	Prioritized investments in trauma-informed care and approaches. Continued education throughout the state, across systems, and industries. Expanded the state’s trauma-informed communities of faith.

Strategy #	FY24 Annual Objectives	Objective Metrics	Annual Initiatives
1	Improve the quality and outcomes delivered by staff throughout the agency.	AMS Assessment Score. Employee Engagement Survey Score. Review three standard work documents per month.	Achieve >3.0 in all AMS Assessment Elements. Maintain or improve employee engagement scores. Ongoing development and revision of agency standard work.
2	Improve the management and planning of/for grant programs.	Coordinate trainings to stakeholders. Number of grant-specific technical assistance events offered. Number of grant applicants for GOYFF RFGA’s.	Increase opportunities for trainings for stakeholders. Improve the quality and quantity of GOYFF outreach and engagement with grantees. Increase the diversity and number of applicants.
3	Increase targeted communication opportunities.	Number of GOYFF-led/sponsored events. Number of attendees at GOYFF-led/sponsored events. Number of website hits per month. Number of social media impressions per month.	Develop social media messaging to raise awareness about subgrantee/partner impact and success. Develop and implement ongoing, targeted faith based meetings/events. Create targeted contact lists to enhance outreach across focus areas. Increase outreach and planning with Tribal Leaders/Councils. Utilize multiple platforms to expand outreach to stakeholders statewide.
4	Increase trauma-informed care (TIC) initiatives, trainings, strategies, and programs in AZ.	Number of TIC GOYFF request for grants application (RFGA), awards and renewals. Number of TIC trainings provided by grantees, sub-grantees, or contractors.	GOYFF RFGAs written to establish and sustain TIC programs. GOYFF’s ongoing investment to support TIC programs and trainings. Provide TIC strategies, approaches and implementation trainings.