



Arizona Parents Commission on Drug Education and Prevention Meeting Minutes November 15, 2024, 10:00 AM

A general Arizona Parents Commission on Drug Education and Prevention meeting convened on November 15, 2024, with notice duly given. Present and absent were the following members:

Members Present (5)	Members Absent (2)
Denise Beagley, Chair	Marina Lantsman-Waugh
Chief Robert Martin	
Lori Robinson	
Shea Saysavanh, Proxy for Michael Klinkner	
Nicholas Stavros	
Deputy Chief of Staff Tracy Lopes, Proxy for Ariel Morin	
Staff and Guests Present (4)	
Nicole Valenzuela	Shelly Mowrey
Lyra Contreras	Kim Jensen

1. CALL TO ORDER

Chairperson Beagley called the Arizona Parents Commission on Drug Education and Prevention meeting to order with **five** present and **two** absent members at **10:07 AM**.

2. ROLL CALL

Chairperson Beagley welcomed members and guests, taking attendance via roll call.

3. MEETING PRESENTATIONS

Wellington Consulting Group
Ms. Lyra Contreras, MPH

- **Chairperson Beagley** welcomed and introduced **Ms. Lyra Contreras** to the meeting. **Ms. Contreras** thanked the commission for the opportunity to present an overview of the Wellington Consulting Group and the evaluation implemented for the Arizona Parents Commission on Drug Education and Prevention Grant.
- **Ms. Contreras** started her presentation by stating that the Wellington Consulting Group is the evaluator for the Parents Commission Grant, sharing an overview of the evaluation process and the goals and programming requirements of the Grant.
- **Ms. Contreras** stated they administer a process and outcome evaluation that analyzes and monitors each grantee's implementation of parenting programming. The outcome evaluation measures the overall effectiveness of the program's meeting goals and objectives and includes parent and youth surveys, quarterly reports, and individual and aggregate annual reports. She stated they created a web-based system for grantees to enter quantitative and qualitative data and standard fidelity surveys for monthly analysis of the evidence-based programs by Wellington Consulting Group.
- **Ms. Contreras** presented the aggregate data for the 27 grantees for Year 1 of the Grant, mapping the locations of grantees in 14 of Arizona's 15 counties, noting Apache County as the one without a grantee. She shared the following:

- Cross-site data, including diversity, outreach and recruitment, collaboration and partnerships, implementation of trauma-informed care approaches, and types of workforce development.
- Detailed information and target outcome data for the impact of evidence-based programs on family functioning, family cohesion, family management, family connectedness, family involvement, family conflict, and parental stress. She continued by discussing the outcome data for the impact that evidence-based programs have on the adult and youth perception of risk/harm of alcohol and substance use; attitudes toward underage drinking, binge drinking, and illegal drug use; parent/child communication about alcohol and drug use; and knowledge of how to mitigate the risk of trauma on youth substance use.
- Caregiver and program satisfaction feedback on how programs affected caregivers and caregiver suggestions.
- **Ms. Contreras** provided detailed recommendations for the Parents Commission Grant program based on data shared.
- **Chairperson Beagley** thanked **Ms. Contreras** for her presentation and asked if commission members had any questions; they did not.
- To view **Wellington Consulting Group's** presentation, [click here](#).

Arizona High Intensity Drug Trafficking Area

Ms. Shelly Mowrey and Mr. Kim Jensen

- **Chairperson Beagley** welcomed and introduced **Ms. Shelly Mowrey** and **Mr. Kim Jensen** to the meeting. **Ms. Mowrey** and **Mr. Jensen** thanked the commission for the opportunity to present an update from the Arizona High Intensity Drug Trafficking Area (HIDTA).
- **Mr. Jensen** reviewed Arizona's top substance seizures from January to July for calendar years 2022 and 2023, sharing HIDTA analyzes and assesses the "street costs" of substances every quarter (90 days) and publishes results in the Arizona Statewide Drug Price List tracking the average low and high prices of substances statewide; Arizona has the lowest cost per pill for fentanyl.
- **Mr. Jensen** stated there is a decrease in seizures for methamphetamine, cocaine, and heroin in Arizona but a sharp increase in fentanyl pill seizures in 2023, with the State accounting for 50% of fentanyl seizures in the United States in 2022 (approximately 35 million fentanyl pills seized) and currently accounting for 45% in 2023 (approximately 120 million fentanyl pills seized so far). **Mr. Jensen** commented that although marijuana use is legal, not all forms and quantities are. **Ms. Mowrey** added that HIDTA analyzed a connection between marijuana use and higher rates of violence, such as bullying and intimate partner violence, and poor school performance compared to the use of any other substance tracked.
- **Chairperson Beagley** thanked **Mr. Jensen** for his presentation and asked commission members if they had any questions.
- **Commissioner Robinson** asked if HIDTA has information regarding the increase in psychotic episodes related to marijuana use due to the potency, challenges in diagnosis, and treatment received from medical and emergency personnel. **Mr. Jensen** responded that they track substance use hospitalizations reported in State and County databases.
- **Chairperson Beagley** shared seeing an increase in individuals under the age of 30 exhibiting mental health crises due to the high potency of the marijuana used through her experience in crisis intervention.

- **Commissioner Robinson** stated there had been experiences of misdiagnosis of psychosis at mental health and medical facilities when, in fact, it was symptoms of marijuana use, adding increased awareness and education as recommendations to treat individuals' symptomology of marijuana use.
- **Ms. Mowrey** began her presentation portion by sharing information about the campaign created by the Substance Abuse Coalition Leaders of Arizona (SACLA) in partnership with the commission, "The Rise in Fentanyl." **Ms. Mowrey** shared the 2020 Arizona Pediatric Fatality Review reported that 14 children under the age of 14 had a fatal fentanyl overdose, supporting the need for the project with objectives to reduce pediatric deaths from fentanyl by increasing the knowledge about fentanyl; the understanding of how to prevent youth use and overdose through preventative behaviors; the change in attitudes and beliefs around access to life-saving resources; and the readiness of action skills.
- **Ms. Mowrey** shared that SACLA activated a response to the fentanyl crisis that included the campaign, a toolkit, and a community survey related to information about fentanyl, naloxone, and the Good Samaritan Law. Campaign elements include
 - Community engagement through educational handouts on naloxone, the Good Samaritan Law, fact sheets, talk tips, and postcards.
 - Media materials: posters and social media creative, including PSAs of personal testimonies from families that lost a loved one to a fentanyl overdose.
- **Ms. Mowrey** stated that the campaign has contributed to a decrease in fatal and non-fatal overdose deaths in the targeted zip codes; according to the Arizona Department of Health Services Opioid Prevention Dashboard and Arizona Pediatric Fatality Review Reports, there is an increase in access to substances while a decrease in youth overdoses.
- **Ms. Mowrey** shared educational, outreach, and awareness tools for facilitators are accessible and customizable on the HIDTA website, highlighting materials designed with and including county-specific data and statistics.
- **Ms. Mowrey** stated that HIDTA will host a Learning Collaborative called 'Stronger Together' on February 15, 2024. **Ms. Mowrey** shared that HIDTA offers Substance Abuse Prevention Skills Training (SAPST) to increase staff knowledge, contribute to retention, and reduce staff turnover.
- **Ms. Mowrey** shared that the Arizona Drug Summit will occur on September 4, 2024.
- **Chairperson Beagley** thanked **Ms. Mowrey** and **Mr. Jensen** for their presentations and asked commission members if they had any questions. The commission did not have questions for **Ms. Mowrey** and **Mr. Jensen**.
- To view **Arizona High Intensity Drug Trafficking Area's** presentation, [click here](#).

4. APPROVAL OF MINUTES

Chairperson Beagley requested a review of the **September 13, 2023**, meeting minutes.

Commissioner Stavros motioned to accept the minutes. **Commissioner Robinson** seconded the motion. The motion passed with no dissenting votes at **11:19 AM**.

5. PARENTS COMMISSION GRANTEE UPDATES

Ms. Nicole Valenzuela

Governor's Office of Youth, Faith and Family

Nicole Valenzuela, Program Administrator at the Governor's Office of Youth, Faith and Family (GOYFF), shared grantee updates, providing an overview of the progress and benefits of monthly check-in meetings. **Ms. Valenzuela** shared that meetings have focused on multi-sector collaborative partnerships that support community engagement and expand the knowledge of available resources and supportive services.

6. ANNOUNCEMENTS

Chairperson Beagley asked if commissioners had any announcements to share.

- **Chairperson Beagley** shared that the formerly named Arizona State University Winter Institute, now the Arizona Summit, will occur March 7 – 8, 2024. **Chairperson Beagley** added proposals to present are still accepted.

7. FUTURE AGENDA/MEETING SCHEDULE

Chairperson Beagley stated the next meeting is **January 17, 2024**, at **10:00 AM** in a hybrid format for those unable to attend in person.

8. ADJOURN

Chairperson Beagley thanked everyone for being part of the meeting and asked for a motion to adjourn. **Commissioner Robinson** moved to adjourn. **Deputy Chief of Staff Lopes, Proxy for Commissioner Morin**, seconded the motion. The motion passed without dissenting votes, and the meeting adjourned at **11:44 AM**.

16th Day of November 2023

Arizona Parents Commission on Drug Education and Prevention

Respectfully Submitted By:

Nicole Valenzuela

Program Administrator, GOYFF