



Arizona Human  
Trafficking Council

**Arizona Human Trafficking Council  
Outreach & Awareness Committee**

**September 11, 2019**

**1:00 PM**

1700 West Washington Street, PHOENIX, ARIZONA 85007

A general meeting of the Arizona Human Trafficking Council’s Outreach and Awareness Subcommittee was convened on May 21, 2019 at 1:00PM 1700 West Washington Street, Phoenix, Arizona 85007, notice having been duly given.

Members Present (5)	
Gary McCarthy, Chair	
Zora Manjencich	
Joe Kelroy (phone)	
Mark Doty	
Ed DeCastro	
Staff/Guests Present (2)	Members Absent (4)
Nikki Green	Michael Traylor
Joanna Jauregui	Jennifer Crawford
	Debbie Johnson
	Nathaniel Brown

**Call to Order**

- **Chair Gary McCarthy** called the Outreach & Awareness Committee meeting to order at 1:02 PM with 5 members and 2 staff and guests present.

**Approval of Minutes**

- **Chair McCarthy**, requested a review of the May 21, 2018 meeting minutes.
- **Ms. Zora Manjencich** motioned to accept the May 21, 2018 minutes.
- **Mr. Mark Doty** seconded the motion.
- The motion passed with no dissenting votes.

**Updates on Outreach and Awareness**

- **Chair McCarthy** spoke about presenting at the International Biometrics Conference in Scottsdale. He taught HT101 to about 200 people from all around the world. He received a lot of positive feedback including NEC, a facial recognition company, asked for additional training. **Chair McCarthy** also mentioned a training he had just done in Tucson with DCS and that they want more statewide training.

- **Chair McCarthy** next spoke about wanting to create a Spanish version of the HT101 training. **Mr. Ed DeCastro** said he will assist and knows a couple of groups of primarily Spanish speakers in Maryville to start with including Chicanos Por La Causa. **Ms. Joanna Jauregui** said she would use the 30 minute version. **Ms. Manjencich** mentioned the AZ Spanish Chamber of Commerce did a big training. **Chief McCarthy** said the Spanish Leadership Institute might be a good opportunity to get the training out there. **Mr. DeCastro** asked what the age of the attendants would be. **Ms. Jauregui** said it can be used for teens. **Mr. DeCastro** said the Golden Gate Community Center and Isacc B&G Club might be good places to host the training. **Ms. Manjencich** mentioned a case once with a spanish church and **Mr. DeCastro** said he could help with trainings within the faith community. **Ms. Jauregui** next mentioned doing a Train the Trainer for bilingual groups as well as a 5 min PSA. **Mr. Doty** said spanish community not hit with training as much and it is definitely needed. **Mr. DeCastro** said the Arizona Bar Association has law related education classes and has started to create a lesson on something like this but perhaps an official lesson plan that all SROs could teach in schools would be good. **Ms. Jauregui** said a group at ASU is trying to get into schools. **Ms. Manjencich** mentioned the AGO is out in schools and wondered how we can collaborate with various groups that are out there training. **Ms. Jauregui** said she is creating a database of schools and contacts to learn who is doing what where.
- **Chair McCarthy** next mentioned that an in-house online training at ADOT is in the works. The PowerPoint is being adjusted for them and it should be rolled out to all ADOT employees (over 3700 people) in 2020.
- Lastly **Chair McCarthy** said he is going to Chamber of Commerce to present soon.

#### TV/WiFi Ads at Hotels

- **Chair McCarthy** is working with Mrs. Debbie Johnson, Arizona Office of Tourism, to reach out to hotels in Arizona.

#### Quarterly Trainings in Border Towns hosted by Tourism

- **Chair McCarthy** talked about wanting to start these trainings in November but most likely won't until 2020. He hopes to have one per quarter in places like San Luis, Yuma, Nogales and Douglas.
- **Ms. Jauregui** said the McCain Institute is doing an AMBER Training in Tucson in September.
- **Mr. Joe Kelroy** mentioned that Yuma has large interest in training church membership which may open other opportunities beyond the border to work with.
- **Mr. DeCastro** said there have been active shooter training for faith based groups. **Ms. Nikki Green** mentioned the faith roundtable that GOYFF is hosting in January. Perhaps everyone can work together to reach this group.

#### Western Navajo Fair (Oct. 10-13, 2019)

- **Chair McCarthy** said it has been hard to coordinate getting to these events. Perhaps it would be best to reach out to the casinos again and try and do trainings there. **Mr. Doty** mentioned he just taught at White Horse Pass

#### Call to the Public

- **Chair McCarthy** gave a call to the public. No public present.

#### Adjourn

- **Chair McCarthy** called for adjournment at 1:41 PM.

September 11, 2019

Arizona Human Trafficking Council  
Outreach & Awareness Committee

Respectfully Submitted By:

Nikki Green

Director of Youth and Community Initiatives GOYFF