



Arizona Parent's Commission on Drug Education and Prevention Meeting Minutes

September 18, 2019
10:00 AM

ARIZONA STATE CAPITOL
1700 West Washington Street, Phoenix, AZ 85007
Executive Tower, Third Floor Conference Room

A general meeting of the Arizona Parent's Commission on Drug Education and Prevention convened on September 18, 2019. Notice having been duly given. Present and absent were the following members of the Parent's Commission.

Members Present (6)	Members Absent (3)
Bryan Cox, Chair	
Kristine FireThunder	Bryan Harris
Beatriz Hurtado	Eric Meaux
Raynee Schneider	David Reede
Denise Beagley	
Laura Ciscomani (phone)	
Staff and Guests Present (12)	
Malcolm Hightower	Tonya Hamilton
Gaelyn Davis	Leona Morales
Alfeda Moore	Pat Dodd
Dan Webb	Emma Torres
Laura Licon	Ophelia Goatson
Jill Fabian	Kevin Bushaw

A. CALL TO ORDER

Mr. Bryan Cox, Chair, called the meeting to order at 10:14 a.m.

B. WELCOME/INTRODUCTIONS

Mr. Bryan Cox welcomed members and guests. **Mr. Bryan Cox** asked that commissioners and staff introduce themselves.

C. APPROVAL OF THE MINUTES

Minutes for the meeting held July 16, 2019, were reviewed. **Ms. Raynee Schneider** made a motion to approve the minutes. The motion was seconded by **Ms. Beatriz Hurtado** and approved by all.

D. Arizona Department of Liquor PRESENTATION

Mr. Bryan Cox introduced Detective Dan Webb of the Arizona Department of Liquor. **Detective Dan Webb** gave a presentation on the Arizona Department of Liquor's Prevention Unit. **Detective Dan Webb** gave an agency profile of the Arizona Department of Liquor Licenses and Control which is responsible for licensing and regulating over 14,000 liquor licensed establishments at the state level. It was reported that the divisions include investigations, licensing, compliance, auditing, administration, trade practice and the newly formed prevention unit. **Detective Dan Webb** reported that the Prevention Unit was formed in 2016 in partnership with the Governor's Office of Youth, Faith and Family (GOYFF) to be an innovative and collaborative effort to create a Prevention Unit focused on reducing underage drinking in Arizona. The Prevention Unit seeks to connect with Arizona youth, liquor licensed establishments and parents alike to educate them about the dangers of underage drinking, as well as the legal consequences and the possible physiological effects. This effort not only seeks to bring awareness to the public about the dangers of underage drinking, but also to discuss helpful steps the public can take to reduce underage drinking. **Detective Dan Webb** reviewed several community events and outreach that the unit does throughout the state, including educational brochures, stickers for licensed establishments, prevention posters, flyers for classes, and promotional banners for events. Additionally, **Detective Dan Webb** talked about Alcohol Awareness & Liquor Law Classes which include Title 4 classes, fake ID identification classes, alcohol awareness classes for teens, and retailer educational visits. In total, it was reported that the Unit had hosted over 88 classes for over 5,000 persons. **Detective Dan Webb** discussed the impact that the unit has had on altering the Social Host Statute which states that a person who is at least eighteen years of age and who is an occupant of an unlicensed premises is guilty of a Class 1 misdemeanor if the person knowingly hosts on the unlicensed premises a gathering of two or more persons who are under the legal drinking age and if the person knows that one or more of the persons under the legal drinking age are in possession of or consuming spirituous liquor on the unlicensed premises. This new Statute was reported to be effective in August 2019. **Detective Dan Webb** also discussed that through the Unit's efforts, they have received several awards and community recognition, including the National Liquor Law Enforcement Association's Innovative Alcohol Law Enforcement Program of the Year. **Detective Dan Webb** informed the Commission on the Intellicheck app which has been implemented in several establishments to identify fake id use or possible underage drinking. **Detective Dan Webb** discussed how the app works and what the app can report, including the total number of IDs scanned, the number that were flagged, as well as an instant report regarding the license in real time.

- **Ms. Kristine FireThunder** asked for further clarification on the misdemeanor charges that are given to minors. **Detective Dan Webb** elaborated on the situations that he has seen as well as the changes in the regulations, one being that now 18 and older can be cited.

- **Ms. Kristine FireThunder** asked about the cost for Intellicheck. **Detective Dan Webb** discussed that cost for the services as well as expanded on the relevant updates that the app will have to continue fostering a 99% accuracy rate.
- **Ms. Kristine FireThunder** asked for information on the Cub program that the Prevention Unit has where underage students are recruited to help with trainings and undercover work. **Detective Dan Webb** discussed the process of how the program works and the actions that are taken from any discoveries, including the possibility of ceasing an establishment's liquor license.
- **Ms. Tonya Hamilton** asked if there has been success with tribal lands and schools. **Detective Dan Webb** reported that there has not been a strong interest from Tribes and expressed that he is happy to present at the Tribal Consultation hosted by GOYFF on September 27, 2019.

E. Campesinos Sin Fronteras PRESENTATION

Mr. Bryan Cox introduced Ms. Emma Torres, Executive Director of Campesinos Sin Fronteras. **Ms. Emma Torres** gave an overview of the Campesinos Sin Fronteras Program which is focused on strengthening multicultural families and communities through a parenting program. **Ms. Emma Torres** reported what the mission and vision is for Campesinos Sin Fronteras (CSF). **Ms. Emma Torres** discussed that the mission of the education and advocacy organization is to promote self-sustainability for farm worker families, new immigrants and, low to moderate income individuals, by providing and facilitating access to health care and education, behavioral health and social services, housing rehabilitation, counseling, immigration, citizenship assistance, environmental education and workforce development to improve their quality of life. **Ms. Emma Torres** reported that in order to do this, CSF provides culturally and linguistically appropriate education and advocacy that fosters long-term strategies and solutions that address health and wellness priorities of community members. **Ms. Emma Torres** reviewed the Yuma County Demographics of who is served in the populations and the poverty rate of the community. **Ms. Emma Torres** reviewed that the program targets youth, ages 10-14 and caregivers. The program goals are: 1) to reduce youth substance abuse in South Yuma County through increasing and improving family attachment and reducing family conflict and 2) to reduce youth substance abuse in South Yuma County by increasing knowledge and awareness of the dangers of Substance Abuse through CSF youth group activities. **Ms. Emma Torres** gave a description of the several different programs as well as the program report results. **Ms. Emma Torres** reported that the curriculum topics are about love and limits, establishing rules at home, consequences, community resources, and how to appreciate one another. **Ms. Emma Torres** also discussed the direct and indirect services reach that CSF has in the community, including being able to use social, print, TV, radio, and community events to reach over 250,000 adults and over 109,000 youth.

- **Ms. Kristine FireThunder** discussed the interaction of the Native American community in Yuma. **Ms. Emma Torres** confirmed that the students will participate when you go into the school however, there is rarely any participation in regards to having a group work with referrals and at events. As such, **Ms. Emma Torres** reported that there still exists a lot of opportunity for partnership and collaboration.
- **Mr. Bryan Cox** commented on the remarkable success of Campesinos Sin Fronteras and thanked the collaboration that has been seen.

F. Chicanos Por La Causa PRESENTATION

Mr. Bryan Cox introduced Ms. Ophelia Goatson of Chicanos Por La Causa's Parenting Arizona Program. **Ms. Ophelia Goatson** reported that the mission of CPLC is to promote strong families and improve the lives of children by empowering parents to thrive. **Ms. Ophelia Goatson** reviewed the 3 sites in the Flagstaff Unified School District: Marshall Elementary School, Kinsey Community School, Leupp Public School as well as the services that are provided. **Ms. Ophelia Goatson** reported that the services given through CPLC are: Social Services Referrals, Job and Housing Information, Support Groups, Crisis Intervention, mindfulness activities, parent advocacy, food and clothing banks, resume assistance, academic information, and Spanish and Navajo translation. Additionally, **Ms. Ophelia Goatson** described the Active Parenting Program which is a 6 week parent education classes that discuss Parenting Styles, Brain Development, Effective Communication, Feelings, Empathy, Problem Solving, Responsibility and Discipline, Building Courage and Self Esteem, Drugs, sexuality and violence. **Ms. Ophelia Goatson** stated that the program is listed on SAMHSA's National Registry of Evidence-Based Programs and Practices (NREPP). **Ms. Ophelia Goatson** ended with an overview of success stories.

G. Summer Institute Debrief

Mr. Kevin Bushaw gave a presentation on the Summer Institute 2019 review. **Mr. Kevin Bushaw** reminded the Commission that the theme of the Summer Institute was to Illuminate Behavioral Health and explore new pathways for care and inspiring breakthroughs. **Mr. Kevin Bushaw** reported that they the Summer Institute team is looking for new ways to fund people, including helping with travel and lodging to obtain a diverse population. **Mr. Kevin Bushaw** reviewed the 6 main tracks of the conference as being Addressing the Opioid Epidemic, Substance Use Disorder (SUD) Prevention and Treatment, Integrated Care, Workforce Development, Trauma Informed Approaches, and Working with Special Populations and Conditions. **Mr. Kevin Bushaw** reviewed the professional demographics of the conference, which included 52% in the behavioral healthcare field. **Mr. Kevin Bushaw** shared results of why participants said they attended and what they found most valuable at the conference. Reasons why people attend were listed as: to learn or gain new knowledge/skills, learning about behavioral health trends, networking, learn from other's research, to earn CE credits and licensure, and "other" reasons not listed. It was reported that participants' most valuable aspect of the conference was the highlight on self-care and mindfulness sessions, Dr. William Miller, Frank Kros, the variety of speakers, inspiring peer stories, trauma informed training, and networking. **Mr. Kevin Bushaw** announced the plan for the 2020 Summer Institute.

- **Ms. Denise Beagley** encouraged the commission to continue to provide feedback and suggestions for speakers and partnerships.
- **Mr. Bryan Cox** discussed the inclusion of public safety and crisis intervention teams for resiliency training. **Mr. Kevin Bushaw** discussed that the winter institute was going to be focused more on the public safety aspects in the community in an effort to cross train.

H. Subgrantees Update

Mr. Bryan Cox introduced Ms. Leona Morales who gave an update on the Grantees and Collegiate Recovery Programs. **Ms. Leona Morales** reported on the July orientation which had all grantees and CRPs represented. **Ms. Leona Morales** reviewed the program events and topics, particularly the financial and accounting topics. **Ms. Leona Morales** stated that close out and reimbursement are currently occurring. **Ms. Leona**

Morales discussed the requests for professional development that have been received and requests for support leading to have 2-day training at GOYFF. **Ms. Leona Morales stated** that this professional development will be on November 12th and 13th. **Ms. Leona Morales** stated that she is working with new grantees to fine tune their scope of work and evaluations. **Ms. Leona Morales** also provided an update on meeting with Miami School District and the success that the school has had recently. **Ms. Leona Morales mentioned** the Arizona Drug Summit which would be happening on September 23rd and 24th. **Ms. Leona Morales** also reported that Parent's Commission is now on the Governor's Scorecard for direct working that is being done and reported.

I. ANNOUNCEMENTS

- **Ms. Tonya Hamilton** made an announcement regarding the upcoming Tribal Consultation that will be on September 27th.
- **Ms. Denise Beagley** also made announcements on upcoming events that can be found on the ASU website, including the Hearing Voices event on November 5th.

J. CALL TO THE PUBLIC

A call to the public was conducted. There was no requests to speak.

K. FUTURE AGENDA/MEETING SCHEDULE

Mr. Bryan Cox said that the next meeting will be on November 20, 2019 at 10:00 AM at the State Capitol's Executive Tower, 3rd Floor Conference Room in Phoenix, Arizona.

L. ADJOURN

A motion was made to adjourn by **Ms. Kristine FireThunder** at 11:56 AM. the motion was seconded by **Ms. Denise Beagley** and approved by all.