General Meeting
Arizona Parents Commission on Drug Education and Prevention

Wednesday, September 18, 2019
10 AM - Noon
Arizona State Capitol Executive Tower
3rd Floor Conference Room
Prevention Unit Activity - FY19

Detective Dan Webb
Agency Profile

The Arizona Department of Liquor Licenses and Control (DLLC) is a law enforcement agency responsible licensing and regulating over 14,000 liquor licensed establishments at the state level. The divisions include investigations, licensing, compliance, auditing, administration, trade practice and the newly formed prevention unit.
Prevention Unit History

In 2016, DLLC and the Governor's Office of Youth, Faith and Family (GOYFF) entered into an innovative and collaborative effort to create a Prevention Unit focused on reducing underage drinking in Arizona. The Prevention Unit seeks to connect with Arizona youth, liquor licensed establishments and parents alike to educate them about the dangers of underage drinking, as well as the legal consequences and the possible physiological effects. This effort not only seeks to bring awareness to the public about the dangers of underage drinking, but also to discuss helpful steps the public can take to reduce underage drinking.
Handout Examples

- Educational brochures
- Sticker shock vinyl stickers for licensed establishments
- 12”x18” posters with a prevention message for licensed establishments
- Flyers for classes you teach with your contact information and credibility
- Promotional banners for events
ALCOHOL AWARENESS & LIQUOR LAW CLASSES

- Title 4 - 26 classes for 623 officers
- Fake ID - 15 classes for 222 officers
- Alcohol Awareness classes for teens - 47 classes for 3,331 teens
- Retailer educational contacts - 439 visits

Totals:
88 classes for 4,176 persons
439 licensed establishments educated

*FY 19 stats from 10-1-18 thru 8-15-19
A person who is at least eighteen years of age and who is an occupant of an unlicensed premises is guilty of a class 1 misdemeanor if the person knowingly hosts on the unlicensed premises a gathering of two or more persons who are under the legal drinking age and if the person knows that one or more of the persons under the legal drinking age are in possession of or consuming spirituous liquor on the unlicensed premises.

*Effective August 2019!
COMMUNITY RECOGNITION

Prevention Unit Award of Excellence

Awarded to a community member, public safety personnel employee or entity that has shown excellence in engaging youth in making healthy choices in regards to underage drinking or experienced excellence in underage drinking prevention efforts.
THE 2018 NATIONAL LIQUOR LAW ENFORCEMENT ASSOCIATION’S INNOVATIVE ALCOHOL LAW ENFORCEMENT PROGRAM OF THE YEAR AWARD RECIPIENT
INTELLICHECK APP

Age verification app that confirms the validity of a government issued identification by reading the two-dimensional barcode to ensure consistency with various motor vehicle department codes.
INTELLICHECK RESULTS

**Kimberly Hartlep**
- Age: 35
- Gender: Female
- Birthdate: 04/16/1984
- Issued by: AZ
- DL ID#: 2831
- Expiration: 04/16/2049
- Visit Count: 1

**Taylor Fix**
- Age: 27
- Gender: Male
- Birthdate: 09/18/1991
- Issued by: CA
- DL ID#: 5991
- Expiration: 09/18/2016
- Visit Count: 1

**Sarah Hovis**
- Age: 27
- Gender: Female
- Birthdate: 08/23/1991
- Issued by: CA
- DL ID#: 8440
- Expiration: 08/23/2016
- Visit Count: 3
### Summary

**1. Arizona Department Liquor Li**

<table>
<thead>
<tr>
<th>Venue</th>
<th>Date</th>
<th>Total Devices</th>
<th>Device Used</th>
<th>Total Scanned</th>
<th>Scanned Ok</th>
<th>Unknown</th>
<th>Error</th>
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<td>08/12/2019 - 08/19/2019</td>
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<td>4</td>
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<td>33</td>
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</tbody>
</table>

**Total:**
- Total Devices: 4
- Device Used: 4
- Total Scanned: 33
- Scanned Ok: 33
- Unknown: 0
- Error: 0
Detective Dan Webb
Prevention Unit Coordinator
Daniel.webb@azliquor.gov
602-542-9054
Campesinos Sin Fronteras

STRENGTHENING MULTICULTURAL FAMILIES AND COMMUNITIES PARENTING PROGRAM

FORTALECIENDO FAMILIAS Y COMUNIDADES MULTICULTURALES EN EL CONDADO DE YUMA, ARIZONA

BY

EMMA TORRES, MSW
EXECUTIVE DIRECTOR
Mission and Vision

- **Campesinos Sin Fronteras (CSF)** is a 501c3 community based not-for-profit education and advocacy organization with the mission to promote self-sustainability for farm worker families, new immigrants and, low to moderate income individuals, by providing and facilitating access to health care and education, behavioral health and social services, housing rehabilitation, counseling, immigration, citizenship assistance, environmental education and workforce development to improve their quality of life.

- **CSF’S Vision**
  CSF’s vision is to provide culturally and linguistic appropriate education and advocacy to foster long-term strategies and solutions that addresses health and wellness priorities identified by community members to help them achieve self sustainability
Yuma County Demographics

Population: 212,128
% 63 Hispanic
20 % poverty rate

South Yuma County
95 % Hispanic
29 % poverty rate

Census.gov - 2018
Strengthening Multiethnic Families and Communities Parenting Education Program

Program Target:
- Youth ages 10-14
- Parents, Grandparents or caregivers

Program Goals:

**Goal 1:** Reduce Youth Substance Abuse in South Yuma County through Increasing/Improving family attachment and reducing family conflict/improving family decision making through implementation of the Strengthening Families Program.

**Goal 2:** Reduce youth substance abuse in South Yuma County by increasing Public and Family/Youth knowledge/Awareness of the Dangers of Substance Abuse through CSF youth group activity.
2016-2019 Fortaleciendo Familias/ Strengthening Families Program Parents and Youth Activities
Results of Strengthening Families Program


Results:

2016/2017: 129 Adults & 134 Youth were served.
2017/2018: 184 Adults & 212 Youth were served
2018/2019: 184 Adults & 245 Youth were served.
30 Theater community Presentations

99.6% participant satisfaction with the program
Strengthening Families Curriculum Topics ...

- Love and Limits
- Establishing Rules at home
- Establishing Consequences
- Community Resources
- Appreciate Your Parents/Understand their Role
Year Three showed an improvement of Youth Perception of Drug and Alcohol Risks of 18.6%, compared to 7.3% and 13.1% from Years 1 and 2.

The post test mean score was 3.81, which was the highest of the three years.
Parent Perception of the Risks associated with Alcohol and Drug Use:

- The majority of parents reported a significant (-10% or better) decrease in parental stress.

- Overall there was a -21.4% decrease in parental stress levels; this was an improvement on the two previous years, which recorded a -12.8% and -9.2% decrease in parental stress.
Indirect Services/Reach

- Through use of social, print, TV, radio, PTO’s, theater presentations, rallies, health fairs, etc. We overachieved on Indirect services; reaching 257,533 adults and 109,904 youth.

Campesinos Sin Fronteras invites you to the
Youth Summer Leadership Institute

Free Youth 13-18 yr Limited Spots

PREPARE FOR THREE FUN WEEK
June 3rd-20th
You will develop leadership, responsibility and communication skills in a friendly and safe environment.

COME JOIN US!
Monday-Thursday 1:00-4:00pm
Community Center Fernando Padilla 800 E. Cesar Chávez Blvd. San Luis, AZ
Call and Register: (928) 627-1060 (928) 627-9777
Youth Advisory Group Activities
Community Events

- South Yuma County Anti Drug Coalition/Fentanyl Educational Forum and Community Response
Youth Advisory Group Community Involvement
Youth Summer Leadership Institute
Community Youth Mapping Program
South Yuma County Anti Drug Coalition
Radio Sin Fronteras 99.9 FM KYMZ
Reaching the entire South West Region

SFP staff discussing the Strengthening Families Programs and inviting parents to participate.
For any questions or more information please contact
Emma Torres at: etorres@campesinossinfronteras.org or
Laura Licona at llicona@campesinossinfronteras.org

THANK YOU!
GRACIAS!
CPLC Parenting Arizona promotes strong families and improves the lives of children by empowering parents to thrive.
Our Vision

A community where parents have the skills to raise healthy and successful children.
Site Based Programs

- Three sites in the Flagstaff Unified School District:
  - Marshall Elementary School
  - Kinsey Community School
  - Leupp Public School
Services

- Social Services Referrals
- Job and Housing Information
- Support Groups
- Crisis Intervention
- Mindfulness Activities
Services

- Parent Advocacy
- Food and Clothing Banks
- Resume Assistance
- Academic Information
- Spanish and Navajo Translation
Active Parenting Program

- 6 week Parenting Education Classes
  - Parenting Styles
  - Brain Development
  - Effective Communication
  - Feelings, Empathy and Problem Solving
  - Responsibility and Discipline
  - Building Courage and Self Esteem
Active Parenting Program

- To Survive and Thrive
- Winning Cooperation
- Responsibility and Discipline
- Building Courage and Self-Esteem
- Drugs, Sexuality, and Violence

- Listed on SAMHSA's National Registry of Evidence-Based Programs and Practices (NREPP)
Substance Abuse Prevention

- Rx360 Drug Presentation
- Parent Talk Kits Handout
- Provide additional Informational handouts and Resources
- Everyone in the community invited to attend
Unduplicated Directly Served

Parenting Arizona Site Base Program

- **Adults served directly:** 301
- **Youth served directly:** 641
- **Adults served indirectly:** 2,270
- **Youth served indirectly:** 10,031

*Exceeding targeted number of participants by 292 individuals*
Success Stories

- “Great Class! Very empowering and I learned a lot of great skills!”
- “I have learned a lot about myself as well as my spouse/children that I didn’t know about before and how to apply this knowledge to everyday life.”
- “It has helped strengthen our relationships.”
- “My kids are doing better because I took this class. I feel supported.”
- “It was great and I plan on using this information for later on down the road.”