ARIZONA DEPARTMENT OF LIQUOR
PREVENTION UNIT

Prevention Unit Activity – FY21
Detective Dan Webb

Agency Profile
The Arizona Department of Liquor Licenses and Control (DLLC) is a law enforcement agency responsible for licensing and regulating over 14,000 liquor licensed establishments at the state level. The divisions include investigations, licensing, compliance, auditing, administration, trade practice and the Prevention Unit.

Prevention Unit History
In 2016, DLLC and the Governor’s Office of Youth, Faith and Family (GOYFF) entered into an innovative and collaborative effort to create a Prevention Unit focused on reducing underage drinking in Arizona. The Prevention Unit seeks to connect with Arizona youth, liquor licensed establishments and parents alike to educate them about the dangers of underage drinking, as well as the legal consequences and the possible physiological effects. The effort not only seeks to bring awareness to the public about the dangers of underage drinking, but also to discuss helpful steps the public can take to reduce underage drinking.
COMMUNITY EVENTS

Handout Examples
- Educational brochures
- Sticker shock vinyl stickers for licensed establishments
- 12"x18" posters with a prevention message for licensed establishments
- Flyers for classes you teach with your contact information and credibility
- Promotional banners for events

SOCIAL HOST STATUTE - ARS 4-241.Q
A person who is at least eighteen years of age and who is an occupant of an unlicensed premises is guilty of a class 1 misdemeanor if the person knowingly hosts on the unlicensed premises a gathering of two or more persons who are under the legal drinking age and if the person knows that one or more of the persons under the legal drinking age are in possession of or consuming spirituous liquor on the unlicensed premises.
COMMUNITY RECOGNITION
Agent Alfred Moore Award of Excellence
Awarded to a community member, public safety personnel employee or entity that has shown excellence in engaging youth in making healthy choices regarding underage drinking or exhibited excellence in underage drinking prevention efforts.

THE NATIONAL LIQUOR LAW ENFORCEMENT
ASSOCIATION’S INNOVATIVE ALCOHOL LAW
ENFORCEMENT PROGRAM OF THE YEAR AWARD
RECIPIENT

ALCOHOL AWARENESS & LIQUOR LAW
EDUCATION
• Title 4 - 14 classes for 374 officers
• Fake ID - 4 classes for 126 officers
• Alcohol Awareness classes for teens - 46 classes for 2,526 teens
• Retailer educational contacts - 494 visits
• Community events - 132 persons
• Coalitions - 5 classes for 46 members

Totals:
69 classes for 3,075 persons
494 licensed establishments educated

*FY 21 stats from 10-1-20 thru 8-20-21
**5 additional classes for September scheduled
DELIVERABLES FOR FY 22?

- Educate 420 establishments with in-person topic specific discussions and information dissemination such as handouts and optional sticker shock and WE ID posters
- Educate 485 teens throughout the state in relation to Alcohol Awareness
- Attend 5 community events throughout the state for information dissemination
- Educate 120 law enforcement officers in relation to liquor laws and fake ID awareness
- Identify 4 coalitions to work with statewide to support and disseminate Alcohol Awareness class to their local schools and teen groups, provide liquor law education to the coalitions, and attend their local community events

INTELLICHECK APP

Age verification app that confirms the validity of a government issued identification by reading the two-dimensional barcode to ensure consistency with various motor vehicle department codes.

INTELLICHECK RESULTS
INTELLICHECK – SUPERVISOR MONITORING
Weekly report from Intellicheck

Detective Dan Webb
Prevention Unit Coordinator
Daniel.webb@azliquor.gov
602-542-9054