INTRODUCTION

Most people know Sesame Workshop for our iconic television show, but we're so much more. We're a nonprofit organization on a mission to help children everywhere grow smarter, stronger, and kinder. What started as a simple yet revolutionary idea in 1969 — using television to prepare children for school—has grown into a global phenomenon reaching millions of children in more than 150 countries.

Today, using the power of our engaging Muppets, our educational programs reach little learners during a critical period in their development. Our characters import more knowledge; they model the attitudes and behaviors that help children build resilience so they can thrive.
Sesame Street is a nonprofit organization on a mission to help kids grow smarter, stronger, and kinder.

50 years and still counting over 5 BILLION heartfelt impressions.
U.S. Social Impact

Sesame Street and Autism
see amazing in all children