The Need

• Nearly half of American children under age 18 have had at least one out of nine types of ACEs.*

• 5.7 million children in the U.S. under the age of 11 live in a household with a parent who struggles with addiction.

• It impacts children’s ability to learn, creating obstacles to becoming smarter.

• It affects their physical and mental health, so they are less likely to grow up stronger.

• It changes the way they interact with the world, making it difficult to be kinder.

*2016 National Survey of Children’s Health
That’s Where Sesame Street in Communities Comes In

A model that reaches vulnerable children and families through:

- An online resource content hub
- Professional development tools
- Implementation with national and community partners
**Goals**

**Brand**
- Raise public awareness of the most challenging issues impacting children and families

**Content**
- Encourage nurturing connections with key adults in children’s lives to foster hope, resilience, and readiness for school

**Capacity Building**
- Empower community influencers to form a circle of care to consistently support child and family well-being
We use a research-based process to create content, ensuring our projects deliver impact.