Maricopa County - Our Activities

**Awareness Activities**
Market key awareness activities related to the larger campaign, virtual events, and overall messaging across social media utilizing the implementation toolkit provided by SSIC.

**Professional Development**
Invite staff to a community-wide SSIC training focused on introduction to SSIC, how to access tools and resources, and how to use tools and resources.

- Family Childcare Providers
- Home Visiting Staff
- Family Recovery Staff

**Programming**
Integrate SSIC into the following programs:

- Home Visiting
- Family Recovery
- Emergency Room Pilot
- Small Group Therapy

**Research & Development**
- Provide SSIC with a list of participants for focus groups inclusive of Caregivers and Providers
- Provide SSIC with a list of local influencers
- Implement best practice toolkit
Parental Addiction Resources

Digital Storybook featuring Karli

“Karli’s Coloring Quilt” Interactive

Provider Webinar

Meet Salia Documentary

Printables & Articles

Videos featuring Karli

https://sesamestreetincommunities.org/topics/parental-addiction/
THANK YOU!